

ANDREI ȘALARU

UX/UI Designer

Location. Timisoara, RO
Cristalului 3, Ap 33
Tel. 07323 500 20
Birth. 17 Oct. 1982

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Portfolio. www.behance.net/andreisalaru
Linkedin. www.linkedin.com/in/andreisalaru
Email. office@exod.ro



EXPERIENCE

Bē



CSSC (Coletti)

Jun 2016 - Present

UX/UI Designer

Worldwide Casinos eGaming Solutions

- Created wireframes, storyboards, user flows, process flows and site maps.
- Designed user interface for desktop, web-based, tablet and mobile app products, all visual design stages from concept to final hand-off to engineering.
- Designed logo concepts, interactive prototypes and UI specifications, including screen layouts, color palettes, typography, infographics, custom iconography for both web/CMS and supporting apps.
- Collaborated with marketing, product management and product development during design stages.
- Experience working in an Agile/Scrum development process.

Sarmet Inc

Jul 2015 - May 2016

UX/UI Designer

BlueTone, Blast Radius, Schubert, wwwFactory, SmileCredit

- Created wireframes, storyboards, user flows, process flows and site maps.
- Designed user interface for desktop, web-based, tablet and mobile app products, all visual design stages from concept to final hand-off to engineering.
- Designed logo concepts, interactive prototypes and UI specifications, including screen layouts, color palettes, typography, infographics, custom iconography for both web/intranet/CMS and supporting apps.
- Branding, corporate identity and marketing materials.

nJoy (DAI-TECH)

Apr 2015 - Jul 2015

UI/Product & Package Designer

nJoy Romania

- Designed user interface for internal web-based CMS logistic platform.
- Product and package design for nJoy brand products: Tablets/UPS/Desktops

MoreDEVS

Mar 2011 - Apr 2015

UX/UI Designer

AndroidPIT, FinalFolder, ProfitBricks, EdiGrid, di support GmbH

- Created wireframes, storyboards, user flows, process flows and site maps.
- Designed user interface for desktop, web-based, tablet and mobile app products, all visual design stages from concept to final hand-off to engineering.
- Designed logo concepts, interactive prototypes and UI specifications, including screen layouts, color palettes, typography, infographics, custom iconography for both web/CMS and supporting apps.
- Collaborated with marketing, product management and product development during design stages.
- Experience working in an Agile/Scrum development process.

Freelancer
May 2009 - Present

UI Web & Graphic Designer
Wiznet, JustPixel, Design19, WDTM, upWork

- Created wireframes, storyboards, user flows, process flows and site maps.
- Designed user interface for desktop, web-based, tablet and mobile app products, all visual design stages from concept to final hand-off to engineering.
- Designed logo concepts, interactive prototypes and UI specifications, including screen layouts, color palettes, typography, infographics and custom iconography.
- Advertisements, sales collaterals, catalogs, client presentations, newsletters, etc.
- Branding and corporate identity/guide manuals.

X-Vision
Feb 2008 - May 2009

Web & Graphic Designer
ModelAgentur Germany, GoldenMoments

- Experience in designing websites, logos, advertisements, sales collaterals, catalogs, client presentations, banners, flyers, newsletters, etc.
- Branding and corporate identity/guide manuals.

Webness
Aug 2007 - Feb 2008

Web & Graphic Designer
Webness, Victor Imobiliare

- Experience in designing websites, logos, advertisements, sales collaterals, catalogs, client presentations, banners, flyers, newsletters, etc.
- Branding and corporate identity/guide manuals.

EuroStampa
Jan 2007 - Aug 2007

Graphic Designer/DTP/Prepress
Eurostampa - Editura si Tipografie, ACILA - Comisionar vamal

- Experience in designing book covers, packaging, catalogs, brochures, posters, advertisements, sales collaterals, flyers, DTP/prepress/color separation etc.

Blue-Soft
Nov 2004 - Dec 2006

Web & Graphic Designer
Blue-Soft (Mioritix-Media)

- Experience in designing websites, logos, advertisements, sales collaterals, catalogs, client presentations, banners, flyers, newsletters, etc.
- Branding and corporate identity/guide manuals.

Vertigo-Pro
Jan 2003 - Nov 2004

Graphic Designer
Kappa Center, Euro Center, Bega Center

- Experience in designing logos, advertisements, sales collaterals, catalogs, client presentations, banners, flyers, newsletters, etc.
- Branding and corporate identity/guide manuals.
- Car warps

 **EDUCATION**

UVT Timisoara
2002 - 2006

Universitatea de Vest - Facultatea de Arte Plastice
Graphic Design (2006)

ARTE Timisoara
1993 - 2001

Liceul de Arte Plastice
Graphic/Paint Arts Communication (2001)



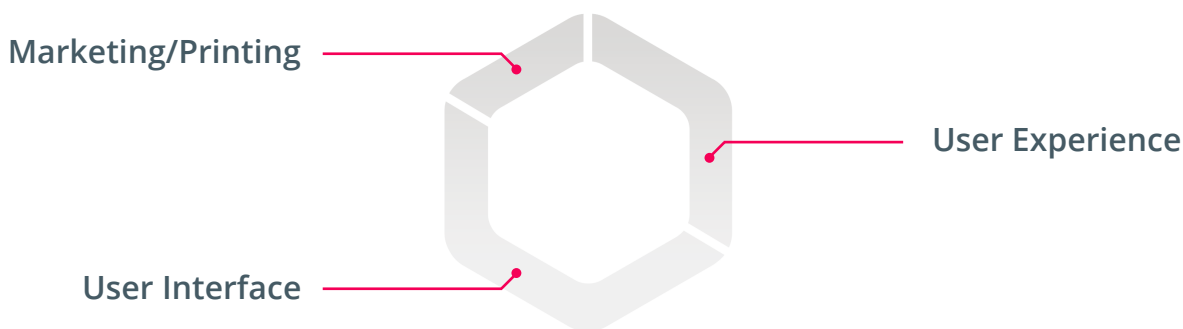
SKILLS & EXPERTIZE

Adobe Photoshop	●●●●●
Adobe Illustrator	●●●●●
Adobe Fireworks	●●●●○
Adobe XD	●●●○○
Invision	●●●●○
UXPin	●●○○○
Sketch	●●○○○
Balsamiq Mockups	●●●●○
Adobe InDesign	●●○○○
CorelDraw	●●●●○
HTML/CSS	●●○○○
Wordpress	●●●●○
Office/OpenOffice	●●●○○
Windows OS	●●●●●

- UI Design Principles
- Understanding of UX
- Visual Communication
- Grid System/Responsive Design
- Good sense for typography
- Color theory knowledge
- Google Material Design
- iOS/Android Design Guidelines
- Design Patterns
- Iconography and vectors
- Image editing
- Strong knowledge in symbolism
- Confluence/Jira/Redmine/Trello
- Agile /Scrum Development



COMPETENCES & WHAT I LOVE



DESIGN QUALITIES

- Focused to usability, mobile and user centered design, I care about details as much as on the big picture and try to create something exceptional.
- Thorough and meticulous with an sharp eye for details.
- Capable of doing a massive range of styles rather than just my own.
- Ability to stick to the creative brief and other guidelines.
- Excellent knowledge of design principles, color theory, typography and symbolism.



PERSONAL QUALITIES

- INTJ personality www.16personalities.com/intj-personality
- Friendly, inquisitive, hardworking, funny, eager, passionate and I like diversity in culture.



OTHER SKILLS & HOBBIES

- Self Knowledge, Self Mastery & Self Realization through Spiritual Growth & Development.
- Radiance Technique (Third Degree, 1994)
- Usui Shiki Ryoho Reiki (Master Level, 2015)
- Karuna Reiki (Master Level, 2016)
- Radiesthesia/Infoenergetics (Fourth Degree, 2016)
- SKHM (Master Level, 2016)
- Shamballa MDH (Master Level, 2016)
- Knights Templar's Inner Circle (SOSJJ Malta, 2015)

Thanks for taking the time to look over my resume.

If you haven't already done so then please visit my website/portfolio at: <https://www.exod.ro>